



WPTV

ORDER

Print Date 11/20/12

Page 1 of 5

Flight Dates **10/30/12-11/05/12**

Contract / Revision **313534 /**

Original Date / Revision
10/01/12 11/02/12

Advertiser **House Majority PAC**

Agency **Waterfront Strategies**

Buying Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Product

House Majority PAC

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1903**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

| Account Executive | Order% | Start Date | End Date |
|----------------------|--------|------------|----------|
| Marta Salazar-Perren | 100% | | |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | |
| UNKWN | 100% | |
| WFGC | % | |
| WFLX | % | |
| WPBF | % | |
| WPEC | % | |
| WPPB | % | |
| WPXP | % | |
| WTCE | % | |
| WTCN | % | |
| WTVX | % | |
| WXEL | % | |

Order Totals

| Month | # of Spots | Net Amount | Gross Amount | Rating |
|---------------|------------|--------------------|--------------------|-------------|
| November 2012 | 54 | \$79,602.50 | \$93,650.00 | 0.00 |
| Totals | 54 | \$79,602.50 | \$93,650.00 | 0.00 |

Billing Plan

| Start Date | End Date | # Spots | Net Amount | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 10/29/12 | 11/05/12 | 54 | \$79,602.50 | \$93,650.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|------|-------------------|-----------------|--------------------------|-------|----------------|-------------------|-----|-------------|------------|---------------|------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 1 | WPTV | 10/30/12 | 11/05/12 | M-F 430-5a M-F 430-5a | CM | 430-5a | MTWTF-- | :30 | 2 | \$250.00 | P-2 | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 2 | | \$250.00 | | 0.00 | | | | |
| E 2 | WPTV | 10/30/12 | 11/05/12 | M-F 5-6a M-F 5-6a | CM | 5-6a | MTWTF-- | :30 | 3 | \$750.00 | P-2 | 0.00 | NM | 3 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 3 | | \$750.00 | | 0.00 | | | | |
| E 4 | WPTV | 10/30/12 | 11/05/12 | M-F 7-9a M-F 7-9a | CM | 7-9a | MTWTF-- | :30 | 4 | \$3,000.00 | P-2 | 0.00 | NM | 4 | \$12,000.00 |



WPTV

Print Date: 11/20/12

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Contract / Revision **313534** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 11/02/12

Order Sep 00:20:00

Advertiser **House Majority PAC**Product **House Majority PAC**Estimate # **1903**

| | | | | | | | | | | | | | Totals | |
|---|-----------|-------------------|-----------------|--------------------------|-------|-----------------------|-------------------|---------------|-------------|-------------------------|---------------|------------|-------------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 4 | WPTV | 10/30/12 | 11/05/12 | M-F 7-9a M-F 7-9a | CM | 7-9a | MTWTF-- | :30 | 4 | \$3,000.00 | P-2 | 0.00 NM | 4 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 4 | | \$3,000.00 | | 0.00 | | | |
| E 5 | WPTV | 10/30/12 | 11/05/12 | Sa 6-7a Sa 6-7a | CM | 6-7a | -----S- | :30 | 1 | \$500.00 | P-2 | 0.00 NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | | 1 | | \$500.00 | | 0.00 | | | |
| E 6 | WPTV | 10/30/12 | 11/05/12 | Sa 7-8a Sa 7-8a | CM | 7-8a | -----S- | :30 | 1 | \$1,000.00 | P-2 | 0.00 NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | | 1 | | \$1,000.00 | | 0.00 | | | |
| E 7 | WPTV | 10/30/12 | 11/05/12 | Sa 8-10a Sa 8-10a | CM | 8-10a | -----S- | :30 | 1 | \$1,500.00 | P-2 | 0.00 NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | | | 1 | | \$1,500.00 | | 0.00 | | | |
| E 8 | WPTV | 10/30/12 | 11/05/12 | Su 7-8a Su 7-8a | CM | 7-8a | -----S | :30 | 1 | \$750.00 | P-2 | 0.00 NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | -----S | | | 1 | | \$750.00 | | 0.00 | | | |
| E 9 | WPTV | 10/30/12 | 11/05/12 | Su 8-9a Su 8-9a | CM | 8-9a | -----S | :30 | 1 | \$2,500.00 | P-2 | 0.00 NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | -----S | | | 1 | | \$2,500.00 | | 0.00 | | | |
| E 10 | WPTV | 10/30/12 | 11/05/12 | M-F 9-10a M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 2 | \$1,500.00 | P-2 | 0.00 NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 2 | | \$1,500.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | |
| 7 | WPTV | 10/30/12-11/05/12 | | M-F 9-10a | | 9-10a | MTWThF---- | :30 | | (\$1,500.00) | | 0.00 | NM | |
| See MG 10.8 [na due oversell] | | | | | | | | | | | | | | |
| 8 | NPTV | 11/05/12-11/05/12 | | M-F 12-1pm | | 12-1p | M----- | :30 | | \$1,500.00 | | 0.00 | NM | |
| Ⓜ MG for 10.7 11/05 | | | | | | | | | | | | | | |
| E 11 | WPTV | 10/30/12 | 11/05/12 | M-F 10-11a M-F 10-11a | CM | 10-11a | MTWTF-- | :30 | 2 | \$1,000.00 | P-2 | 0.00 NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 2 | | \$1,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | |
| 6 | WPTV | 10/30/12-11/05/12 | | M-F 10-11a | | 10-11a | MTWThF---- | :30 | | (\$1,000.00) | | 0.00 | NM | |
| See MG 11.9 | | | | | | | | | | | | | | |
| 7 | WPTV | 10/30/12-11/05/12 | | M-F 10-11a | | 10-11a | MTWThF---- | :30 | | (\$1,000.00) | | 0.00 | NM | |
| See MG 11.8 | | | | | | | | | | | | | | |
| 8 | NPTV | 10/30/12-11/05/12 | | M-F 10-11a | | 10-11a | --W----- | :30 | | \$1,000.00 | | 0.00 | NM | |
| Ⓜ MG for 11.7 10/30 [moved to Wed due to oversell Tue] | | | | | | | | | | | | | | |
| 9 | NPTV | 11/04/12-11/04/12 | | SU 10-11am To the Point | | 10-11am | -----Su | :30 | | \$1,000.00 | | 0.00 | NM | |
| Ⓜ MG for 11.6 11/05 | | | | | | | | | | | | | | |
| E 12 | WPTV | 10/30/12 | 11/05/12 | M-F 11-12n M-F 11-12n | CM | 11a-12p | MTWTF-- | :30 | 2 | \$450.00 | P-2 | 0.00 NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |



WPTV

Print Date: 11/20/12

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Contract / Revision **313534** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 11/02/12

Order Sep 00:20:00

Advertiser **House Majority PAC**Product **House Majority PAC**Estimate # **1903**

| | | | | | | | | | | | | | Totals | |
|----------------------------|-----------|-------------------|-----------------|--------------------------------|-------|----------------|-----------------------|-----------------|---------------|-------------------------|---------------|-----------------|--------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 12 | WPTV | 10/30/12 | 11/05/12 | M-F 11-12n M-F 11-12n | CM | 11a-12p | MTWTF-- | :30 | 2 | \$450.00 | P-2 | 0.00 NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 2 | | \$450.00 | | 0.00 | | | |
| E 13 | WPTV | 10/30/12 | 11/05/12 | M-F 12-1pm M-F 12n-1p | CM | 12-1p | MTWTF-- | :30 | 3 | \$650.00 | P-2 | 0.00 NM | 3 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 3 | | \$650.00 | | 0.00 | | | |
| E 14 | WPTV | 10/30/12 | 11/05/12 | M-F 2-3p M-F 2-3p | CM | 2-3p | MTWTF-- | :30 | 2 | \$350.00 | P-2 | 0.00 NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 2 | | \$350.00 | | 0.00 | | | |
| E 15 | WPTV | 10/30/12 | 11/05/12 | M-F 3p-4p 3-4pm Jeff Probst | CM | 3-4p | MTWTF-- | :30 | 2 | \$600.00 | P-2 | 0.00 NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 2 | | \$600.00 | | 0.00 | | | |
| E 16 | WPTV | 10/30/12 | 11/05/12 | M-F 4p-5p M-F 4p-5p | CM | 4-5p | MTWTF-- | :30 | 3 | \$850.00 | P-2 | 0.00 NM | 3 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 3 | | \$850.00 | | 0.00 | | | |
| E 17 | WPTV | 10/30/12 | 11/05/12 | M-F 5-530p M-F 5-530p | CM | 5-530p | MTWTF-- | :30 | 4 | \$2,000.00 | P-2 | 0.00 NM | 4 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 4 | | \$2,000.00 | | 0.00 | | | |
| E 18 | WPTV | 10/30/12 | 11/05/12 | M-F 530-6p M-F 530-6p | CM | 530-6p | MTWTF-- | :30 | 4 | \$2,000.00 | P-2 | 0.00 NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 4 | | \$2,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 11 | WPTV | 10/30/12-11/05/12 | | M-F 530-6p | | | 530-6p | MTWThF---- | :30 | (\$2,000.00) | | 0.00 NM | | |
| See MG 18.12 | | | | | | | | | | | | | | |
| 12 | WPTV | 10/30/12-11/05/12 | | M-F 530-6p | | | 530-6p | -----F---- | :30 | (\$2,000.00) | | 0.00 NM | | |
| Ⓜ See MG 19.10 | | | | | | | | | | | | | | |
| [access] | | | | | | | | | | | | | | |
| E 19 | WPTV | 10/30/12 | 11/05/12 | M-F 6-630p M-F 6-630p | CM | 6-630p | MTWTF-- | :30 | 3 | \$3,000.00 | P-2 | 0.00 NM | 3 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 3 | | \$3,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 7 | WPTV | 10/30/12-11/05/12 | | M-F 6-630p | | | 6-630p | MTWThF---- | :30 | (\$3,000.00) | | 0.00 NM | | |
| See MG 19.10 | | | | | | | | | | | | | | |
| [na] | | | | | | | | | | | | | | |
| 10 | NPTV | 11/02/12-11/02/12 | | M-F 630-7p | | | 630-7p | -----F---- | :30 | \$6,000.00 | | 0.00 NM | | |
| Ⓜ MG for 18.12,19.7 | | | | | | | | | | | | | | |
| mkgds for est #1902 & 1903 | | | | | | | | | | | | | | |
| E 20 | WPTV | 10/30/12 | 11/05/12 | M-F 630-7p M-F 630-7p | CM | 630-7p | MTWTF-- | :30 | 1 | \$10,000.00 | P-2 | 0.00 NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 1 | | \$10,000.00 | | 0.00 | | | |



WPTV

Print Date: 11/20/12

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Contract / Revision **313534** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 11/02/12

Order Sep 00:20:00

Advertiser **House Majority PAC**

Product **House Majority PAC**

Estimate # **1903**

| | | | | | | | | | | | | | <u>Totals</u> | |
|----------------------------------|-----------|-------------------|-----------------|------------------------------------|-------------------|-----------------------------|-----------------|---------------|---------------|-------------------------|-----|-----------------|---------------|-------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| E 20 | WPTV | 10/30/12 | 11/05/12 | M-F 630-7p M-F 630-7p | CM | 630-7p | MTWTF-- | :30 | 1 | \$10,000.00 | P-2 | 0.00 NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 1 | | \$10,000.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 4 | WPTV | 10/30/12-11/05/12 | | M-F 630-7p | | 630-7p | MTWThF---- | :30 | | \$10,000.00 | | 0.00 NM | | |
| See MG 20.5 | | | | | | | | | | | | | | |
| 5 | NPTV | 10/30/12-11/05/12 | | M-F 7-730pm News | | 7-730p | MTWThF---- | :30 | | \$10,000.00 | | 0.00 NM | | |
| Ⓜ MG for 20.4 11/05 | | | | | | | | | | | | | | |
| E 23 | WPTV | 10/30/12 | 11/05/12 | M-F 7-730p M-F 7-730p | CM | 7-730p | MTWTF-- | :30 | 1 | \$2,500.00 | P-2 | 0.00 NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 1 | | \$2,500.00 | | 0.00 | | | | | |
| E 24 | WPTV | 10/30/12 | 11/05/12 | M-F 730-8p M-F 730-8p | CM | 730-8p | MTWTF-- | :30 | 1 | \$2,500.00 | P-2 | 0.00 NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 1 | | \$2,500.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 4 | WPTV | 10/30/12-11/05/12 | | M-F 730-8p | | 730-8p | MTWThF---- | :30 | | (\$2,500.00) | | 0.00 NM | | |
| See MG 24.5 | | | | | | | | | | | | | | |
| 5 | NPTV | 10/30/12-11/05/12 | | Su 6p | | 6-630p | -----Su | :30 | | \$2,500.00 | | 0.00 NM | | |
| Ⓜ MG for 24.4 11/05 | | | | | | | | | | | | | | |
| E 25 | WPTV | 10/30/12 | 11/05/12 | NBC Monday Prime VOICE | CM | 8-11p (8:00 PM-10:00 PM) | M----- | :30 | 1 | \$4,000.00 | P-2 | 0.00 NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | M----- | 1 | | \$4,000.00 | | 0.00 | | | | | |
| E 27 | WPTV | 10/30/12 | 11/05/12 | M-F 11-1135p M-F 11-1135p | CM | 11-1135p | MTWTF-- | :30 | 3 | \$2,500.00 | P-2 | 0.00 NM | 3 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | | \$2,500.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 7 | WPTV | 10/30/12-11/05/12 | | M-F 11-1135p | | 11-1135p | MTWThF---- | :30 | | (\$2,500.00) | | 0.00 NM | | |
| See MG 27.10 | | | | | | | | | | | | | | |
| 10 | WPTV | 10/30/12-11/05/12 | | M-F 11-1135p | | 11-1135p | ---Th----- | :30 | | (\$2,500.00) | | 0.00 NM | | |
| Ⓜ See MG 27.11 [mg to thu] | | | | | | | | | | | | | | |
| 11 | NPTV | 10/30/12-11/05/12 | | M-F 11-1135p | | 11-1135p | -----F---- | :30 | | \$2,500.00 | | 0.00 NM | | |
| Ⓜ MG for 27.10 11/01 [mg to fri] | | | | | | | | | | | | | | |
| E 28 | WPTV | 10/30/12 | 11/05/12 | Sa 11-1130P Sa 11-1130p | CM | 11-1130p | -----S- | :30 | 1 | \$2,500.00 | P-2 | 0.00 NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/30/12 | 11/05/12 | -----S- | 1 | | \$2,500.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 3 | WPTV | 10/30/12-11/05/12 | | Sa 11-1130P | | 11-1130p | -----Sa-- | :30 | | (\$2,500.00) | | 0.00 NM | | |
| See MG 28.4 | | | | | | | | | | | | | | |
| 4 | NPTV | 11/05/12-11/05/12 | | NewsChannel 5 LN Spcl | | 1135p-1205a | M----- | :30 | | \$2,500.00 | | 0.00 NM | | |
| Ⓜ MG for 28.3 11/03 | | | | | | | | | | | | | | |
| E 30 | WPTV | 10/30/12 | 11/05/12 | M-F 1135p-1235a M-F 1135p-1235a | CM | 1135p-1235a | MTWTF-- | :30 | 3 | \$750.00 | P-2 | 0.00 NM | 3 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |



WPTV

Print Date: 11/20/12

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Contract / Revision **313534** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/01/12/ 11/02/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **1903**

| | | | | | | | | | | | | | | <u>Totals</u> | |
|---------------------------------|-----------|-------------------|-----------------|------------------------------------|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|---------------|--------------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 30 | WPTV | 10/30/12 | 11/05/12 | M-F 1135p-1235a M-F 1135p-1235a | CM | 1135p-1235a | MTWTF-- | :30 | 3 | \$750.00 | P-2 | 0.00 | NM | 3 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | | \$750.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 9 | WPTV | 10/30/12-11/05/12 | | M-F 1135p-1235a | | 1135p-1235a | MTWThF---- | :30 | | (\$750.00) | | 0.00 | NM | | |
| See MG 30.10 | | | | | | | | | | | | | | | |
| 10 | NPTV | 10/30/12-11/05/12 | | M-F 1135p-1235a | | 1135p-1235a | ---Th----- | :30 | | \$750.00 | | 0.00 | NM | | |
| Ⓜ MG for 30.9 10/30 | | | | | | | | | | | | | | | |
| [mg to thu due to oversell tue] | | | | | | | | | | | | | | | |
| E 31 | WPTV | 10/30/12 | 11/05/12 | M-F 1235-135a M-F 1235-135a | CM | 1235-0135a | MTWTF-- | :30 | 2 | \$300.00 | P-2 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 2 | | \$300.00 | | 0.00 | | | | | | |
| N 32 | WPTV | 10/30/12 | 11/05/12 | Wednesday Prime C chicago fire | CM | 10-11p | --W---- | :30 | 1 | \$2,500.00 | P-2 | 0.00 | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/30/12 | 11/05/12 | --W---- | 1 | | \$2,500.00 | | 0.00 | | | | | | |
| Totals | | | | | | | | | | | | | | 54 | \$93,650.00 |